



CWC NEWS

A look ahead!!!

With only just over two months to go until the first CWC ride will take place from January 23 to 31, we know that time will be flying. Everything is working out well with eight corporate sponsors confirmed and private donation also starting to come in, jerseys are ordered and 24 committed cyclists are now waiting to meet in Bangkok and embark on this epic and purposeful journey through some of Thailand's most beautiful scenery.

This being our first tour and initiative, our expectations are humble. The goal set for donations is AUD 30,000 and we are now at just below half of it. From experience I know that often donations come in closer to the ride and even during and after. But I need your help in making our goal. Please continue to spread the word and the importance of every dollar raised. I know that it easier for some people than for others to raise money, but what counts is not the amount raised by the individual cyclist, but the effort put in!

I would like to use this opportunity to share my vision, my dream with you. My dream is to see CWC grow - beyond Thailand and perhaps even beyond Asia. I believe that charity should have no borders, no restrictions, no egos, no limits! I believe there are Cyclists with Compassion everywhere and I know that Cyclists with Compassion are needed everywhere. So I would like to see our initiative taken up by others and bring it as an independent initiative to other places. Perhaps some of the CWC 2016 participants could bring it to the Philippines, to Malaysia, to Indonesia, to Myanmar and yes, even to Australia, Singapore or Europe. Every place has people in need - even the richest countries in the world! So, the name Cyclists with Compassion and the logo is yours to use if you like. Name and logo are ambiguous and while I have no claim to it, I would be the happiest person to see CWC span to other places. Whatever help I can give, I will! But the ultimate decision on beneficiary, route, dates, etc should be up those organising the tours. Let's make this our dream and let's make it come true!

This newsletter will be produced monthly and it will be sent to the cyclists as well as friends, family and sponsors of our initiative. If you do not want to receive this newsletter, please mail the word "Unsubscribe" to contact4cwc@qmail.com.

Safe cycling, always! God Bless!



Our Corporate Sponsors...!

















The CWC 2016 Jersey!

Kudos to Selina for designing this gorgeous jersey! It features the colours of CWC - black, yellow and red. The fact that it looks a bit like the jersey of Reiner's favourite soccer team BVB Dortmund is purely coincidental:-)!

Every rider, who raised more than AUD 200 (AUD 400 for a couple) by December 31, 2015 from private or corporate sponsors will be given two free jerseys. Additional jerseys can be bought at AUD 50. The proceeds from the jersey sales will go fully to <u>Effective Aid International</u>, the beneficiary of this ride!



Help us and ...



Donate to EAI!

Our beneficiary for the CWC 2016 ride is <u>Effective Aid</u> <u>International</u>, an Australian-based charity, which over the past 14 years has been changing the future for many displaced, orphaned and abandoned children both in Northern Thailand and on both sides of the Thailand-Myanmar border. They have done marvellous work, but they need our, your help to ensure that their beautiful mission to give hope for a better life for so many children will continue into the future!

You can donate via PayPal or credit card by clicking here! Any donation - no matter, how big or small - will be appreciated and will go fully to EAI and their mission!

Please note that EAI is an Australian-based charity and the donation currency will be in AUD. Hence you may want to do a currency conversion before you input the donation amount. For donors based in Australia, EAI will issue a tax receipt to be used in your income tax declaration.

EAI has no office in Thailand or elsewhere outside Australia and hence there will be no tax benefits for donations from outside Australia. However, unless the donation amount is in the thousands of dollars, the benefit from that is rather marginal anyhow and neither this nor the donation currency should prevent you from donating!

Introducing: The Heroes of CWC 2016!

It is so easy to say: "Not my problem!" or "What can I do?" and to ignore the plights and challenges of others. But then there are some that take up the challenge to make a positive difference to people's life. Such as the riders in CWC 2016! Over the next newsletters we will introduce some of those heroes to you and their motivation to embark on such a physically and mentally challenging tour as the CWC ride 2016 from Bangkok to Chiang Mai.



Carmela (Philippines):

"Nothing like combining my love for cycling, doing it for a worthy cause while being surrounded by great people!"



Caroline and Stefan (Malaysia):

Unbeatable combinations of 1) follow one of our passion - cycling, 2) meeting old and new friends - camaraderie, 3) while doing good - charity. We also know from previous experience that this event will be organized extremely well and of the value of meeting with the beneficiaries, thus enhancing the overall experience level."



Madelaine (Singapore):

"900 km, / 10 days = CWC!

In other words: A challenge accompanied by good friends and friends-to-be to make a difference!"



Geoff & Nikki (Singapore):

"Geoff and his daughter, Nikki, are on their first long ride together, to raise funds.

CWC presents a good opportunuty to look outside the relatively comfortable Singapore. Also time to relax after Nikki's major exams in late 2015."



"Could not have begun to think about any serious cycling until a hip replacement operation four years ago gave me the opportunity to pursue such pleasures, and thanks in large part to the encouragement of friends, at 65 I am enjoying a significantly improved quality of life. The challenge of the ride was irresistible; a wonderful opportunity to combine a serious physical challenge with raising money for a truly worthwhile cause."

